# GUIDE
## FOR REQUESTED
## GRAPHICS FILES

# BIGPRINT
### the BIG print company

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| **SURVEY** | *An EXACT preliminary survey of the surfaces to be decorated is an indispensable condition for graphical preparation.*<br>• *For shop windows, portals, and other surfaces to be decorated a segmentation drawing must be prepared, in which any frames and gaps between panels must also be shown.*<br>• *In the case of vehicle decorations graphics must be planned on the basis of the scale vectorial technical drawing of the given vehicle, which is provided by BIGPRINT based on the exact model and year.*<br>→ *https://www.ccvision.de/en/car-special/index.html?CONTEGNO=7pjbg7nig45815dfmu5rov7s16505f21* |
| **SIZE** | *Identical to the printing size / M 1:1*<br>→ *Large sizes need to be reduced, with the extent of reduction shown in the file name and proportionately larger resolution must be used.* |
| **RESOLUTION** | *Maximum 300 dpi/ppi (in printing size)*<br>→ *In order to create manageable files resolution can be decreased in proportion to the increase in the physical size of the print (down to as low as 20-30 dpi for giant meshes).* |
| **BLEED** | *Minimum 5 mm (on all sides)* |
| **CUT / DIE-CUT** | • *The cutting drawing of materials to be cut to size should NOT be built onto the graphics* (it may be shown separately as an image).<br>• *The cutting and drawing lines should be attached on a separate page of the same size as the graphics within the \*.pdf or in a separate \*pdf.*<br>• *If the cutting drawing is provided by BIGPRINT, the planned creative should not differ from it.* |
| **COLOUR** | *CMYK*<br>• *The RGB colour space is not acceptable.*<br>• *If possible, the submitted creative images should not contain spot colours*<br>• *Colours should not be set to overprinting (especially white!).*<br>• *If possible, blacks (K: 100%) and greys (K: 1-99%) should be composed of multiple colours.*<br>→ *The black colour preferred by BIGPRINT: 65/45/40/100 (C/M/Y/K)*<br>• *If possible, the colour profile should not be embedded in the material. If it is, the same profile should be attached to all objects.*<br>→ *The ICC profile used by BIGPRINT: CoatedFOGRA39* |
| **FILE NAME** | • *Should refer clearly to the given task/product*<br>• *Must contain the requested/planned final size (together with the unit of measurement!)*<br>• *Must contain the extent of the reduction used* (e.g.: _M-1-10_ )<br>• *If possible, should not contain accented or special characters, spaces, or punctuation marks.* *Exceptions: - _* |
| **FILE FORMAT** | *Closed files:*<br>• *\*.pdf*<br>*– printing standard (e.g. X-1a): should NOT be set*<br>*– cutting and registration marks, colour tests: not necessary (if there are any, they should be pushed outside the Bleed box)*<br>→ *if possible, creative images of different sizes should be in separate documents.*<br>• *\*.tif*<br>*– layered: NO (Photoshop: Layer → Flatten Image)*<br>*– zipping: LZW*<br>*Open files:*<br>• *\*.ai, \*.indd (package), .eps, .psd, .cdr*<br>→ *For all open files the fonts must be attached or the text must be made crooked (this makes text non-editable).* |
| **SUBMISSION METHOD** | • *FTP upload* (requires registration to the website)<br>→ *https://www.bigprint.hu/registration*<br>• *Portable data carrier (CD, DVD, pen drive, external hard disk)* |

**!** **If the above are not followed, we are unable to assume liability for the quality and correct colours of the submitted materials and/or meeting the requested deadline.**
**BIGPRINT will apply a separate hourly fee for any editing or planning beyond the specific graphical preparation.**